

Romain

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"My salon is dedicated to using only natural colour and hair treatments. We opened in 2002 before being organic became the trend it is today! I made this radical choice after observing that my clients' hair was getting overworked very quickly and that they needed less harsh products. Quite honestly, organic colouring still does not really exist: you really should refer to semi-natural colours (using organic pigments and a very small quantity of chemicals) or natural colours (powders that are part of the henna family). On the other hand there are 100% ecological shampoos and treatment products. Perhaps my beliefs come from watching my grandfather work - he loved aromatherapy. I retail six of my own Potions that personalize a bath and a mask. My priority is to ensure that the profession returns to the noble meaning of the word craftsman, offering tailor-made services. This is a belief n that I have adapted also to work through the entire professional environment: decor, products, tools ... But apart from all these aspects, I can't claim to be entirely "green": I haven't made any particular choice in terms of energy-saving for example."

